



MEDIA RELEASE

New General Manager Announced for South Central Ontario Region (SCOR) Economic Development Corporation

FOR IMMEDIATE RELEASE

May 27, 2011, Tillsonburg:

Dennis Travale, Chair and Members of the Board of Directors are pleased to announce the appointment of Art Lawson as the new General Manager of SCOR EDC. Mr. Lawson is joining the corporation on June 1, 2011.

“Mr. Lawson has had a long association with SCOR. As Manager of Community Economic Development with OMAFRA, Art assisted us with development of our strategic management plan and establishment of our economic development corporation. His strong background in rural economic development is a major asset. I look forward to working with Art to make SCOR the economic powerhouse that we know it can be”, says John Lessif, Vice-Chair of SCOR EDC.

About Mr. Lawson:

- Bachelor of Science and Master of Science from the University of Guelph
- 30 years with Ontario Ministry of Agriculture, Food and Rural Affairs
- As Manager of Community Economic Development, developed tools such as Community Economic Analysis, Business Retention and Expansion, First Impressions Community Exchange, Downtown Revitalization and a suite of tools to help communities to attract and retain newcomers.
- Experience includes working with the Economic Developers’ Council of Ontario as a liaison Director and a similar role with Ontario Business Area Improvement Association
- Founding member and Director of the Guelph-Wellington Business Enterprise Centre

As of June 1, 2011, Mr. Lawson can be reached at 519-842-6333 or gm@scorregion.com.

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