



MAINTAINING THE COMPETITIVE EDGE

Project Team

- David Johnston, Eric Rowen – Brant County
- Alan Smith, Kate Burns – Elgin County
- Steve Evans, Durk Vanderwerff – Middlesex County
- Clark Hoskin, Linda D'Hondt-Crandon – Norfolk County
- Lynn Buchner, Gord Hough – Oxford County



Seven Areas for Regional Action

1. Development Costs
2. Growth and Development
3. Regional Infrastructure
4. Business Support Services
5. Access to Business Capital
6. Quality of Life
7. Governance



Development Costs

- Implement a region-wide approach to responding to investment enquiries
- Reduce up-front costs, establish competitive tax rates
- Increase supply of shovel ready land
- Develop a model CIP



Growth and Development

- Continue advocacy for Provincial Policy
- Support local servicing initiatives
- Coordinate regional infrastructure
- Support development and servicing of employment lands



Regional Infrastructure

- Region-wide review of data on water supply and demand projections
- Assimilative capacity studies
- Maximize existing water services and promote conservation
- Develop efficient north-south routes for movement of goods and people




Public Infrastructure - Proposed Investments





Actions Implemented Locally

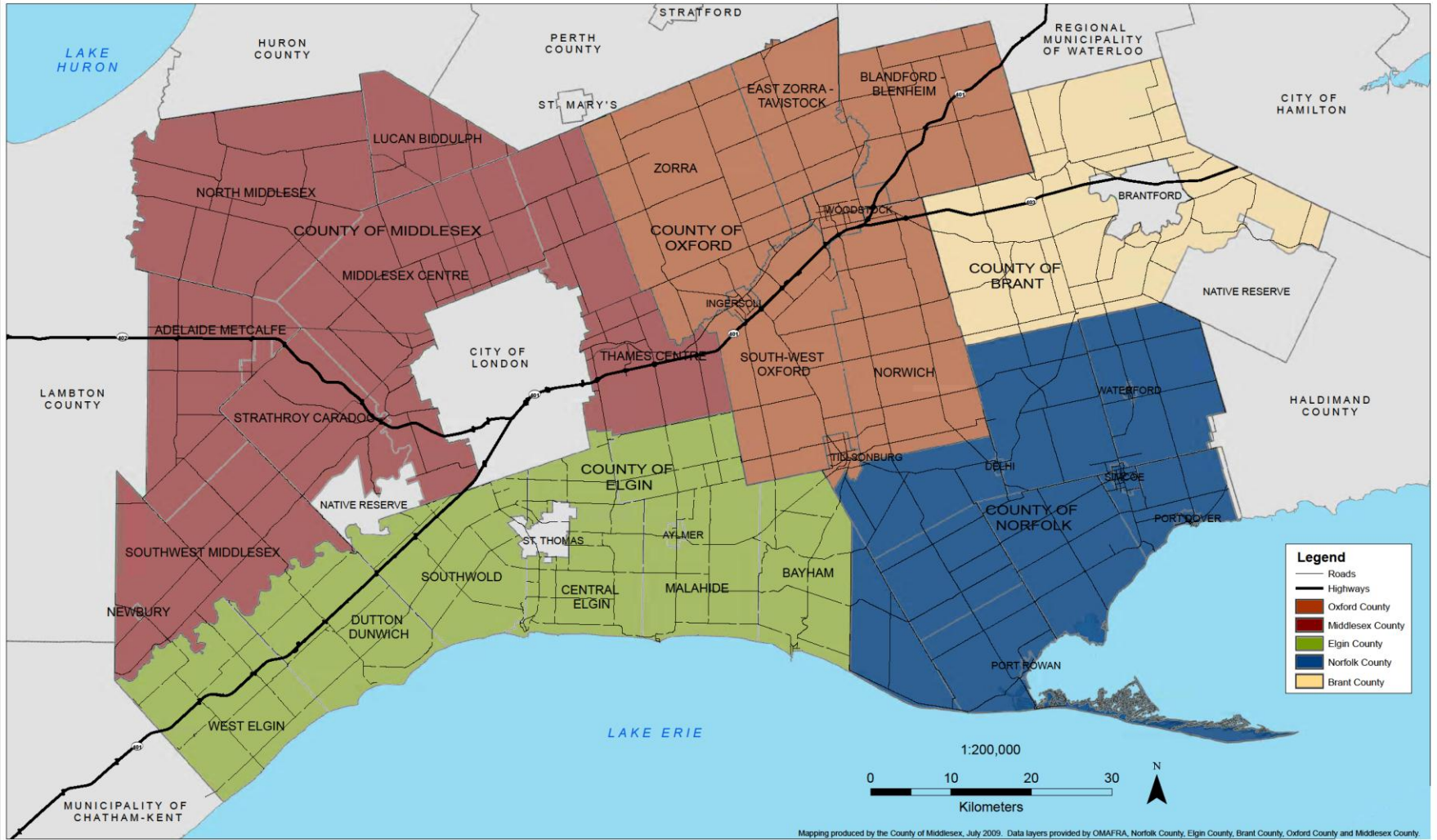
- Standardizing the Region's regulatory environment
 - Advocating with senior levels of government for Provincial and Federal regulatory change to minimize barriers
 - Implement a consistent region-wide approach to responding to investment queries
- 

Actions Requiring Senior Government Help

- Regional Infrastructure
 - assimilative capacity studies
 - water supplies
 - roads and highways



The South Central Ontario Region





Conclusions

- Maintaining the Competitive edge is SCOR's number one priority
- The team approach has proven effective
- The communications and consultation protocols developed should be continued
- The team approach can be strengthened through regular communications between the SCOR General Manager and the CAO's of the five partner Counties